



School of Business & Management
Master of Business Administration
Jakarta



Executive MBA

Business Leadership

Doha, QA

Jakarta, ID





School of Business & Management
Master of Business Administration
Jakarta



Why MBA ITB?

Accredited by ABEST 21

A Member of International Accreditation organizations:
EFMD and AACSB

MBA Alumni: More than 2,141 alumni have been hired as top-level managers to state owned companies, multi national companies, and also private enterprises

Teaching and Learning with Business Cases: The quality of our curriculum which focuses on a combination of theoretical and practical knowledge, we highlight business cases as our primary teaching modules

Sphere for Innovative Business Society: One of those reasons points to the A level accreditation with 4.8 score out of 5

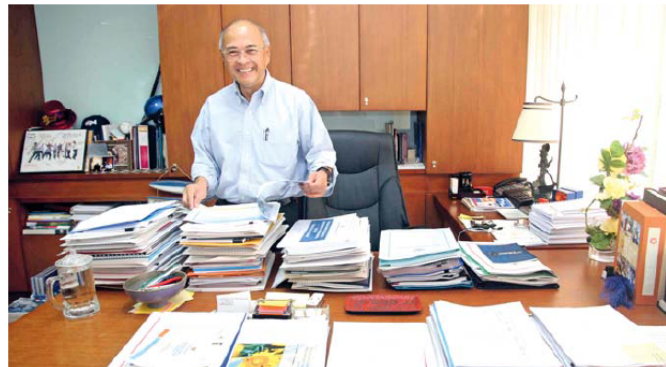
KOMITMEN MENUMBUHKAN PEMIMPIN BERWAWASAN GLOBAL

Perkembangan dunia bisnis dan manajemen yang semakin kompleks menuntut sumber daya manusia (SDM) dengan kompetensi untuk memecahkan tantangan dunia nyata. Sekolah Bisnis dan Manajemen Institut Teknologi Bandung (SBM ITB) lahir pada 31 Desember 2003 untuk menjawab tantangan tersebut.

Untuk menghasilkan pemimpin dan *entrepreneur* yang andal dalam berbagai bidang, SBM ITB melakukan pengajaran utama dengan pendekatan *case study*. Cara tersebut sangat efektif digunakan untuk mengembangkan kemampuan memecahkan masalah, mempertajam analisis dan mengaplikasikan secara langsung ilmu manajemen. Selain itu, 70 persen para pengajar merupakan praktisi bisnis, sementara lainnya pengajar profesional.

"Kami tidak berangkat dari teori, namun dari kasus nyata, dan tak jarang diajarkan langsung oleh pelakunya," ujar Kuntoro Mangkusubroto, Pendiri SBM ITB yang pernah memimpin 3 BUMN dan menjadi Menteri untuk 3 Presiden berbeda.

Lulusan SBM ITB diharapkan menjadi pemimpin yang tidak hanya memiliki pengetahuan manajemen yang mumpuni sebagai profesional, tapi juga berintegritas, berwawasan global, mam-



Kuntoro Mangkusubroto, Pendiri SBM ITB

pu menjawab tantangan zaman, dan memiliki tanggung jawab sosial.

Diungkapkan Kuntoro, berinteraksi dengan masyarakat adalah hal yang pokok bagi seorang pemimpin. SBM ITB mendorong mahasiswa menyelesaikan masalah di perusahaan atau menjalankan bisnis secara nyata sebagai bagian dari studinya, agar calon pemimpin ini bisa berperan langsung dalam lingkungannya masing-masing.

Menjelang era perdagangan bebas AFTA 2015, para lulusan SBM ITB disiapkan tidak hanya menjadi pelaku yang bertahan menghadapi pesaing dari luar, tapi lebih dari itu, menciptakan lulusan

yang mampu bersaing ke luar untuk menjadi pemain internasional.

"Sekolah ini dibuat untuk menyiapkan orang-orang yang mampu bersaing secara global. Lulusan SBM ITB diharapkan dapat bekerja di luar negeri dan dapat mengembangkan usaha di negara lain. Indonesia butuh pemimpin bangsa yang berwawasan global. Tantangan kebangsaan kita adalah menanggapi isu global di depan mata seperti perubahan iklim, ketahanan pangan dan energi" ujar Kuntoro.

SBM ITB memiliki visi menjadi institusi kelas dunia sehingga dalam sistem

pengajarannya pun 100 persen menggunakan Bahasa Inggris, dan secara konsisten melakukan kerja sama internasional dengan universitas terkemuka. Salah satunya dengan Aalto University dari Finlandia sebagai negara yang memiliki sistem pendidikan terbaik di dunia. Selain itu juga dilakukan kerjasama pertukaran mahasiswa dan dosen di antaranya dengan Nanyang Technological University, Singapura; Tokyo Institute of Technology, Jepang; dan University of St. Gallen, Swiss.

Dimulai pada tahun 2007, SBM ITB menyelenggarakan pendidikan MBA di Jakarta. Dan sejak 2013 bertempat di pusat kota Jakarta di Graha Irama, Jalan Rasuna Said. Saat ini, SBM ITB Jakarta *Downtown Campus* memiliki empat program studi, yaitu *Global Leadership Executive MBA (GLEMBA)* dual degree dengan Aalto University, *Business Leadership Executive MBA (BLEMBA)* dan *Entrepreneurship MBA (Entree)*, di samping program *in-house* seperti *MBA in Sharia Banking and Finance (BASHAR)*.

Dengan kampus di tengah ibukota yang didirikan melalui aksi filantropis para pemimpin bisnis, SBM ITB hadir di tengah kebutuhan masyarakat yang mengharapkan kampus dekat dengan pusat bisnis dan pemerintahan. ●

TEMPO Magazine, 3-10 April 2014



"MEMBANGUN
para pemimpin
dengan *mindset*
entrepreneur, melalui
metode *case teaching*
dan *real problem*
solving"



School of Business & Management
Master of Business Administration
Jakarta



ENTREE

ENTREPRENEURSHIP MBA

is designed for young MBA students with an entrepreneurial spirit

18-24 months

Daily class from Mon to Thu

Program Structure

Knowledge Innovation Management
Business Initiation
Marketing Management
Operations Management
Financial Management
People in Organization
Business Economics
New Venture Management
Decision Making & Negotiations
Business Strategy & Enterprise Modeling
Business Growth Management
Management of Innovation & Tech.
Final Project



School of Business & Management
Master of Business Administration
Jakarta



BASHAR

EXECUTIVE MBA in
SHARIA BANKING &
FINANCE

is designed to prepare you
to be a professional
and leaders in Sharia
Banking & Finance

24 months

Weekly on Fri & Sat

Program Structure

Sharia Contract & Product
Sharia Accounting
Marketing Management
Operations Management
Business Ethics, Law &
Sustainability
Sharia Business Economics
People in Organization
Sharia Finance
Decision Making & Negotiation
Entrepreneurial Leadership
Business Strategy & Enterprise
Modelling
Sharia Corporate Risk &
Management
Final Project



School of Business & Management
Master of Business Administration
Jakarta



BLEMBA

EXECUTIVE MBA
in BUSINESS LEADERSHIP

is designed to provide an innovative leadership program to assist you in managing a range of leadership challenges

18-24 months

Biweekly on Fri, Sat and Sun

Program Structure

Operations Management
Business Ethics, Law & Sustainability
Accounting
Business Economics
People in Organization
Knowledge Innovation Management
Finance Management
Marketing Management
Management of Innovation & Technology
Decision Making & Negotiation
Entrepreneurial Leadership
Business Strategy & Enterprise Modelling
Entrepreneurial Leadership
International Business**
Final Projects

**elective



School of Business & Management
Master of Business Administration
Jakarta



GLEMBA

EXECUTIVE MBA
in GLOBAL BUSINESS LEADERSHIP
(double degree program)

is designed to develop your
competences and promoting globally
leadership skills as well as to
strengthen confidence in global
environment

18-24 months

Biweekly on Fri, Sat and Sun

Program Structure

International Marketing Management
Personal & Organizational
Leadership
Business Ethics & Law
People in Organization
International Operation Management
Economics for Executive
Managerial Finance
Strategic Management
Innovation Management Landscape:
Technology & Markets
Elective-1
Management Communication
Negotiation and Conflict Resolution
Elective-2
International Business**
Strategy Project

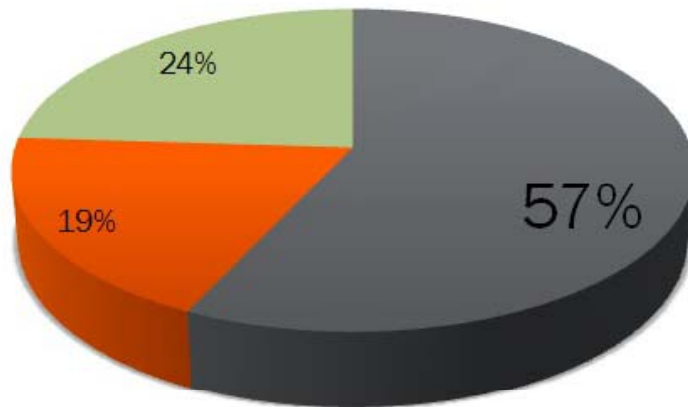
**elective



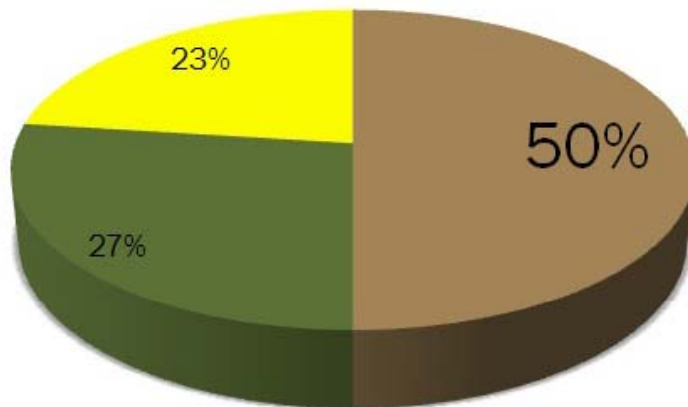
School of Business & Management
Master of Business Administration
Jakarta



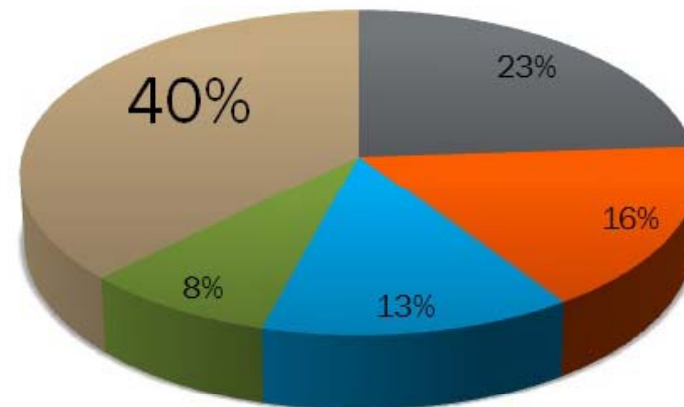
PROFILE BLEMBA



■ ENGINEERING ■ ECONOMICS ■ OTHERS



■ 3-5 YEARS ■ 5-10 YEARS ■ 10+ YEARS



■ OILGAS/MINING ■ TELCO & IT
■ MANUFACTURING ■ BANKING & FINANCE
■ OTHERS



School of Business & Management
Master of Business Administration
Jakarta



Meet BLEMBA International Class @doha





School of Business & Management
Master of Business Administration
Jakarta



BLEMBA @doha

EXECUTIVE MBA in BUSINESS LEADERSHIP

Customized to suit your need
in global business.
Optimum number students: 40
13 modules (equal to 36 SKS)
540 hours

18-24 months

Biweekly on Thurs (evening), Fri, Sat

IN-HOUSE PROGRAMS

Krakatau Steel
Freeport Indonesia
PT Timah
PT Kaltim Prima Coal
PT Angkasa Pura 2
Chevron Pacific Indonesia



School of Business & Management
Master of Business Administration
Jakarta



CURRICULUM for BLEMBA @doha

EXAM:

Take home or in-session

SCHEDULE:

Every other week on Thursday evening while Friday and Saturday be full day

SHORT SEMESTER 2015:

June class be held at Jakarta campus

ELECTIVE COURSE:

International Business (3 SKS) be held in Jakarta campus in June 2016

FINAL PROJECT:

In class sessions be finished in 18 months to be followed by Final Project. The Defense (*Sidang*) be held in Jakarta



School of Business & Management
 Master of Business Administration
 Jakarta



NO.	COURSE NAME	PLACE	MBA CREDIT S	2 nd SMSTR	SHORT SMSTR	1 st SMSTR	1 ST SMSTR
MM5001	BUSINESS ETHICS, LAW & SUSTAINABILITY	DOHA	3	3			
MM5002	ACCOUNTING	DOHA	2	2			
MM5003	MARKETING MANAGEMENT	DOHA	3	3			
MM5004	OPERATION MANAGEMENT	DOHA	3	3			
MM5006	BUSINESS ECONOMICS	JKT	3		3		
MM5005	PEOPLE IN ORGANIZATION	JKT	3		3		
MM5013	KNOWLEDGE INNOVATION MANAGEMENT	DOHA	2			2	
MM5009	DECISION MAKING & NEGOTIATION	DOHA	3			3	
MM5007	FINANCE MANAGEMENT	DOHA	3			3	
MM5014	MANAGEMENT OF INNOVATION AND TECHNOLOGY	DOHA	2			2	
MM5010	ENTREPRENEURIAL LEADERSHIP	DOHA	2				2
MM5012	BUSINESS STRATEGY & ENTERPRISE MODELLING	DOHA	3				3
MM6035	i-Week / INTERNATIONAL BUSINESS (ELECTIVE)	JKT	3				3
MM6099	PROYEK AKHIR B	-	4				4
	CREDIT TOTAL		39	11	6	10	12



School of Business & Management
 Master of Business Administration
 Jakarta



Example of Schedule in Doha

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Jan-15						
					2	3
5	6	7	8	9	10	11
				Document Validation	Introduction Program	
12	13	14	15	16	17	18
			Business Ethics, Law & Sustainability (18:30 - 22:45)	Business Ethics, Law & Sustainability (08:00 - 18:30)	Business Ethics, Law & Sustainability (08:00 - 18:30)	
19	20	21	22	23	24	25
26	27	28	29	30	31	
			Business Ethics, Law & Sustainability (18:30 - 22:45)	Business Ethics, Law & Sustainability (08:00 - 18:30)	Business Ethics, Law & Sustainability (08:00 - 18:30)	



School of Business & Management
Master of Business Administration
Jakarta



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Jun-15						
1	2	3	4	5	6	7
			Example of Schedule in Jakarta			
8	9	10	11	12	13	14
People in Organization (08:00 - 18:30)	People in Organization (08:00 - 18:30)	People in Organization (08:00 - 18:30)	People in Organization (08:00 - 18:30)	People in Organization (08:00 - 18:30)		
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



School of Business & Management
Master of Business Administration
Jakarta



Lecturers for BLEMBA @doha

NO.	COURSE NAME	LECTURER 1	LECTURER 2
MM5001	BUSINESS ETHICS, LAW & SUSTAINABILITY	Surna Tjahja Djajadiningrat	Leo J. Susilo
MM5002	ACCOUNTING	Isrochmani Murtaqi	Thomas H. Secokusumo
MM5003	MARKETING MANAGEMENT	Agung Wicaksono	Priyantono Rudito / Iriawan Ibarat
MM5004	OPERATION MANAGEMENT	Adirizal Nizar	Aries Firman
MM5006	BUSINESS ECONOMICS	Deddy Priatmodjo K.	Anh Dung Do
MM5005	PEOPLE IN ORGANIZATION	John Welly	Prasetyo B. Saksono
MM5013	KNOWLEDGE INNOVATION MANAGEMENT	Jann Hidajat Tjakraatmadja	Achmad Ghazali
MM5009	DECISION MAKING & NEGOTIATION	Yos Sunitiyoso	Kuntoro Mangkusubroto / Ricky Sugiarto
MM5007	FINANCE MANAGEMENT	Subiakto Sukarno	Percy Marimba
MM5014	MANAGEMENT OF INNOVATION & TECHNOLOGY	Yanuar Nugroho	Suryani Sidik Motik
MM5010	ENTREPRENEURIAL LEADERSHIP	Irwan Rei	Milind Gadre
MM5012	BUSINESS STRATEGY & ENTERPRISE MODELLING	Reza Ashari Nasution	Muhammad Hamsal
MM6035	INTERNATIONAL BUSINESS (ELECTIVE)	Agung Wicaksono	Li Choy Chong / Hooi Den Huan



School of Business & Management
Master of Business Administration
Jakarta



Elective Course

i-Week

Offering elective module International Business module (3 credit points).
Held in Jakarta in June 2016, the advantages:

Guest
Lecturing
Sessions
from the
CEOs

Network-
Extent
with other
students
and alumni

Fees & Dates: TBA



School of Business & Management
Master of Business Administration
Jakarta



Academic Processes

Admission Process

Entrance examination process based on Administrative requirement, English requirement (TOEFL/ELPT), Academic Admission Test (AAT) and Interview. To be held in Doha.

Document Validation

Validation document requirements by the Graduate School of ITB. To be held in Doha.

Introduction Program

Pre-class preparation with sessions on active learning, learning with case, rules and regulations and team building. To be held in Doha.

Class Delivery & Exams

Lecturers deliver the courses in Doha and Jakarta. Exams will be held in-session or take home.

Final Project Defense

After completing final project supervision and report writing, each student has to defend their project works in front of 2 examiners. To be held in Jakarta.

Graduation

Graduation at ITB Bandung together with other ITB students. Held three times a year: April, July and October.



School of Business & Management
Master of Business Administration
Jakarta



Tuition Fee

BLEMBA @doha

January Intake
(in Million IDR)

Major	Dec/Jan	May	Jul	Dec/Jan	May	Total
BLEMBA @doha	35	15	35	35	i-Week (elective)	120



School of Business & Management
Master of Business Administration
Jakarta



To be covered by participants (not included in tuition fee)

Venue and F & B in Doha

A classroom for 40 students. Estimated for 52 days of in-class sessions in Doha. Each day 1 lunch and 2 coffee breaks are required.

Transportation for Activities in Doha

Economic-class direct return tickets Jakarta - Doha for class delivery and other activities (admission, validation, introduction, evaluation). Estimated 36 trips.

Accommodation for Activities in Doha

Hotel accommodation for lecturers and staff during class delivery and pre-class & evaluation activities. Estimated 100 nights.

Student's Travel for Activities in Indonesia

All travel costs related to Jakarta classes, final project defense and graduation shall be covered by each student.



School of Business & Management
Master of Business Administration
Jakarta



To be covered by participants (not included in tuition fee)

Admission Fee

Consist of your Academic Test and Registration fee : IDR 1.200.000/participant.

Supplementary Fee

After you are accepted, this fee appears for jacket, smart card, insurance:
IDR 394.000/participant.

Books

Books would not be covered by tuition fee. Range of book price
IDR 50.000 to IDR 3 million.

Graduation Fee

Currently at IDR 550.000.-/graduate



School of Business & Management
Master of Business Administration
Jakarta



Admission Requirements

Work Experience	+5 yrs
TOEFL/ ELPT ITB	500
Academic Admission Test (AAT)	380



School of Business & Management
Master of Business Administration
Jakarta



Admission Procedure

1. Fill in the application form by manual and online

2. Submit these following credentials:

DIKTI's accreditation, if graduated from overseas universities

Original copy of legalized certificate;

Original copy of legalized of academic transcript;

CV detailing your academic, work, and personal history

A health letter issued by medical examiner (doctor)

Recent color photograph (with blue background) sized 4X6

A copy of payment receipt for admission fee

3. Join Admission TEST



School of Business & Management
Master of Business Administration
Jakarta



Amphitheatre



Discussion Area



Computer Lab &
Library

Jakarta Campus Facilities



Executive Lounge



School of Business & Management
Master of Business Administration
Jakarta



Thank you!

School of Business and Management
Institut Teknologi Bandung
TK Low Center for Executive Education
Graha Irama 12th Floor
Jl. HR Rasuna Said Kav. 1-2
Jakarta 12950
p. 6221 5296868 | e. admission-jkt@sbm-itb.ac.id
www.sbm.itb.ac.id/mba/jakarta

∴ SBM ITB reserves the right to adjust information given in this material ∴

All images taken from free sources